KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Comments: Separation: 30

Su REV+ 6 9a-10a

Tu-F,M REV- 3 6p-6:30p

ABC 7 News @ 6P

\$850.00

0

30 0

1 = 0

0

0

0

0

\$500.00

30

0

0

0

0

0

Sa 7p-7:30p

Changes: Rate from 800 to 850

Changes: Day/Time from Sa 6:30p-7p to Sa Tp-7:30p, Program from ABC7 News @ 630P to News

This Week

\$300.00

0.0 TOTALS:

0

0

\$5,250.00

\$0.00 \$0.00

0.0 0.0

\$300.00

\$500.00

\$0.00

0.0

News

Tu-F,M REV- 1 6:30p-7p

Changes: Rate from 1075 to 1300

ABC World News

\$1,300. 00

0

0

0

0

0

Rate Rating

Len | 10/18 | 10/19 | 10/20 | 10/21 | 10/22 | 10/23 | 10/24

10/18 - 10/24

Spots Total

CPP

GRP

Total 4

\$2,600.00

\$0.00

0.0

\$850.00

\$0.00

0.0

# Day/Time

P

Program

Contract # 25323164 Agency: Hamburger Gibson Creative CPE: 738/766/3992

1322 G St, Se

Product: Ballot Measure

Changes as of: 10/2/2016 at 11:27 AM Flight: 10/18/16 - 10/24/16

Washington, DC 20003 Agency Order #: 5446302 Buyer: Katowitz, Janet

Advertiser: People United for Medical Marijuana

Salesperson: BRADLEY PHILIPPS 202-955-5342

Station: WWSB Version: Highlighting Revision 1

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342

Market: Sarasota-Manatee - SRA Office: WASHINGTON

Total Spots: 7 Total \$: \$5,250.00

Total CPP: \$0.00 Total GRP:

Separation:

6 26



Special Instructions

125 West 55th St New York, NY 10019

10/02/16 11:27 AM BRADLEY PHILIPPS 10/02/16 11:27 AM BRADLEY PHILIPPS

> Separation: 30 Separation: Comment

30

Market Budget: \$262,500 WWSB Share: 2%

Competitive Information

Unknown: 98% Comment: Date/Time

Added by

Contract # 25323164 Agency: Hamburger Gibson Creative CPE: 738/766/3992 Changes as of: 10/2/2016 at 11:27 AM

Product: Ballot Measure Medical Marijuana

Agency Order #: 5446302

Washington, DC 20003 1322 G St, Se

> Advertiser: People United for Flight: 10/18/16 - 10/24/16

Buyer: Katowitz, Janet

Version: Highlighting Revision 1 Station: WWSB Market: Sarasota-Manatee - SRA

Total Spots:

Total \$: \$5,250.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Office: WASHINGTON

Separation:

Total GRP: Total CPP: \$0.00

Assistant: BRADLEY PHILIPPS 202-955-5342

Salesperson: BRADLEY PHILIPPS 202-955-5342

Day/Time % Distrib 100% Spots Daypart Summary Dollars CPP

Order Level Comments

\$5,250.00 \$5,250.00 NA GRP 0.0

2016-Oct Month Total Monthly Summary Spots \$5,250.00 \$5,250.00 Dollars

Transaction History

Total

100%

New Trans Revision Created/Received Created by 10/2/16 11:27 AM BRADLEY PHILIPPS 10/2/16 11:25 AM BRADLEY PHILIPPS PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. New Status Revised Spot+ Spot-\$0 \$5,250.00 \$ Chg Contract \$ Comment Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,250.00. 4 buylines \$5,250.00

Non-Discrimination Policy



Contract # 25323164 Agency: Hamburger Gibson CPE: 738/766/3992

Changes as of: 10/3/2016 at 9:13 AM Flight: 10/18/16 - 10/24/16
Advertiser: People United for

Version: Current State Version 2

Station: WWSB

Market: Sarasota-Manatee - SRA

Total Spots: 7

Medical Marijuana  Product: Ballot Measure  Product: Ballot Measure  Primary Demo: Adults 35+  On Type: Pol ITICAL NOTE
Office: WASHINGTON mary Demo: Adults 35+ Con Type: POLITICAL/VOTE

6 9a-10a	Su	5 6p-6:30p	4 7p-7:30p	3 6p-6:30p	2 6:30p-7p	Tu-F,M 1 6:30p-7p	# Day/Time		125 West 55th St New York, NY 10019	Auc	KATZ
I IIIS VVeek	This Wook	ABC World News	News	ABC 7 News @ 6P	ABC 7 Weekend News	ABC World News	DP Program			GROUP	T S S S S S S S S S S S S S S S S S S S
TOTALS: 1 0 0 0	\$300 00 0 0 0 0 1 0	\$500.00 0 30 0 0 0 0 0 1 0	\$500.00 0 30 0 0 0 0 1 0 0	\$850.00 0 30 0 0 0 0 0 0 1	\$500.00 0 30 0 0 0 0 0 1 0	\$1,300. 0 30 1 0 0 0 0 0 1	Rate Rating Len 10/18 10/19 10/20 10/21 10/22 10/23 10/24	10/18 - 10/24	Comments: Separation: 30	Buyer: Katowitz, Janet Salesperson: BRADLEY PHILIPPS 202-955-5342	Creative  Medical Marijuana  1322 G St, Se  Product: Ballot Measure  Washington, DC 20003 Agency Order #: 5446302  Primary
7 \$5,250.00 \$0.00 0.0	1 \$300.00 \$0.00 0.0	1 \$500.00 \$0.00 0.0	1 \$500.00 \$0.00 0.0	1 \$850.00 \$0.00 0.0	1 \$500,00 \$0.00 0.0	2 \$2,600.00 \$0.00 0.0	Spots \$ CPP GRP	Total Total		Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS Separation: 202-955-5342	Office: WASHINGTON Total CPP: \$0.00 Primary Demo: Adults 35+ Total GRP:



Special Instructions

125 West 55th St New York, NY 10019

Agency: Hamburger Gibson Creative CPE: 738/766/3992 Washington, DC 20003 1322 G St, Se

Contract # 25323164

Changes as of: 10/3/2016 at 9:13 AM Flight: 10/18/16 - 10/24/16

Advertiser: People United for Medical Marijuana

Agency Order #: Product: Ballot Measure 5446302

Buyer: Katowitz, Janet

Version: Current State Version 2 Station: WWSB

Total \$: \$5,250.00

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+ Market: Sarasota-Manatee - SRA Office: WASHINGTON Total Spots: 7 Total GRP: Total CPP: \$0.00

Assistant: BRADLEY PHILIPPS 202-955-5342 Separation:

Salesperson: BRADLEY PHILIPPS 202-955-5342

**Order Level Comments** 

Market Budget: \$262,500 WWSB Share: 2% Unknown: 98% Comment: Competitive Information Total

10/02/16 11:27 AM BRADLEY PHILIPPS 10/02/16 11:27 AM BRADLEY PHILIPPS

Date/Time

Added by

Separation: 30 Comment

Separation: 30

Queued for Electronic Contracting

10/3/16 1:00 PM

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

\$0

\$0

Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,250.00. 4 buylines added or modified.

Transaction History

Revision

Non-Discrimination Policy

Day/Time % Distrib 100% 100% Spots Daypart Summary \$5,250.00 \$5,250.00 CPP N/A N A GRP 0.0

2016-Oct Month Total Monthly Summary Spots \$5,250.00 \$5,250.00 Dollars

New 10/2/16 11:27 AM BRADLEY PHILIPPS 10/2/16 11:25 AM BRADLEY PHILIPPS PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. New \$0 \$5,250.00 \$5,250.00 \$5,250.00

Confirmed

Printed on 10/03/2016 at 01:07 PM